



JANUARY 14, 2026



MOVENPICK HOTEL, KARACHI

COURSE OBJECTIVES

This course helps participants to:

- Understand the foundations of data analytics and artificial intelligence in a business context
- Apply analytical techniques to interpret data and extract actionable insights
- Recognize key AI applications that support strategic decision making
- Utilize dashboards, predictive models, and visual analytics for effective communication
- Strengthen decision-making processes using data-driven frameworks
- Develop an appreciation for the ethical, governance, and risk considerations in AI deployment

WHO SHOULD ATTEND

- Mid-level & Senior Managers
- Business Analysts and Strategy Professionals
- Data Scientist
- IT Managers
- Functional Heads (Finance, HR, Operations, Marketing)
- Digital Transformation, and Innovation Teams

DURATION

1 Day – 8 Learning Hours

INVESTMENT AMOUNT

Investment Fee : PKR 35,000

*** Individual & Group Discounts Available**

CONTACT US

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<https://shorturl.at/ooLd8>

COURSE CONTENTS

Module 1: Overview of Data Analytics & AI

- Evolution of analytics: Descriptive to Prescriptive
- Understanding AI, machine learning, and automation
- The modern data-driven organization

Module 2: Data-Driven Decision-Making Frameworks

- Importance of evidence-based decisions
- Problem framing and hypothesis formulation
- Key performance indicators (KPIs) and metrics

Module 3: Analytical Tools and Techniques

- Data collection, cleansing, and validation
- Exploratory data analysis (EDA)
- Visualization techniques and storytelling with data

Module 4: AI Applications for Business Decisions

- Predictive analytics and forecasting
- Machine learning models: classification, regression, clustering
- Real-world case studies across finance, operations, HR, Supply chain

Module 5: Dashboards & Insight Communication

- Dashboard design principles
- Interpreting trends, patterns, and anomalies
- Presenting insights to management

Module 6: Risk, Ethics & Governance in AI

- Responsible AI usage
- Data privacy, bias, and model accountability
- Regulatory considerations

Q&A and Closing Remarks

- Open forum for questions and discussions.
- Recap of key takeaways.

TRAINER'S PROFILE



Faraz Hussain Buriro

Founder - EvalKaar & PakGPT,
AI & Data Science Trainer,
Co-Chair - Pro AI Global

Results-driven Data Scientist and AI Leader with 7+ years of experience delivering end-to-end analytics, machine learning solutions, and business intelligence systems across global organizations. Expert in Python, predictive modeling, commercial analytics, and cloud-based data platforms (Azure, AWS, GCP). Proven track record of leading cross-functional data teams, building predictive models that improved KPIs by up to 40%, and architecting large-scale analytics pipelines. Experienced trainer who has taught 1,500+ professionals and executives in data science, AI, and business analytics. Strong background in commercial strategy, customer insights, and deploying real-time BI dashboards. Recognized as a LinkedIn Top Voice in AI, award-winning founder of PakGPT, and trusted consultant for government and enterprise AI initiatives.



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INVESTMENT AMOUNT & DISCOUNTS

Investment Fee : PKR 35,000

Early Bird Discount - I	Early Bird Discount - II	Group Discounts	Corporate Partner Discount
10%	5%	15%	25%
Valid till Jan. 4,2026	Valid till Jan. 8,2026	Valid till Jan. 12,2026	Valid till Jan. 12,2026

Notes:

- 1) Tax will be applied to the invoice
- 2) Training fee includes : handouts, certificates of participation, luncheon and refreshments

Last Date Of Registration: January 12, 2026

SCAN TO REGISTER



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With Best Regards,
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